

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 968210 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Candidate</u>		
<u>Contract Dates</u> 10/26/12 - 11/06/12	<u>Estimate #</u> 12954	
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 47	KOAT	10/29/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$400.00			
		Week: 11/05/12	11/11/12	M-----				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KOAT	11/05/12-11/11/12	Action 7 News @ 1030p	1030-1105p	M-----	:30		\$400.00	NM		
		Credited										
N 52	KOAT	10/31/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--WTF--				1	\$650.00			
N 53	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$800.00			
N 54	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$150.00			
N 55	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$150.00			
N 56	KOAT	10/31/12	11/02/12	Kimmel	1135p-1235a		:30			NM	2	\$130.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--WTF--				2	\$65.00			
N 57	KOAT	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 968210 /		Alt Order #
Contract Dates 10/26/12 - 11/06/12	Product Candidate	Estimate # 12954
Advertiser Heinrich/D/Senate		Original Date / Revision 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$100.00			
Totals											23	\$8,980.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	23	\$8,980.00	\$7,633.00	\$534.31	\$8,167.31
Totals	23	\$8,980.00	\$7,633.00	\$534.31	\$8,167.31

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Belh Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11650

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	944734	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	5a A7N More In The AM	5-6a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				5	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	KOAT	M	10/22/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1208H	\$150.00 NM
12	KOAT	Tu	10/23/12	5:55 AM	5a A7N More In The AM	5-6a	:30	MHTV 1209H	\$150.00 NM
13	KOAT	W	10/24/12	5:57 AM	5a A7N More In The AM	5-6a	:30	MHTV1211H	\$150.00 NM
15	KOAT	Th	10/25/12	5:56 AM	5a A7N More In The AM	5-6a	:30	MHTV1211H	\$150.00 NM
16	KOAT	F	10/26/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1211H	\$150.00 NM
2	10/22/12	10/26/12	6a A7N More In The AM	6-7a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				10	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	M	10/22/12	6:12 AM	6a A7N More In The AM	6-7a	:30	MHTV 1209H	\$400.00 NM
19	KOAT	M	10/22/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1208H	\$400.00 NM
17	KOAT	Tu	10/23/12	6:25 AM	6a A7N More In The AM	6-7a	:30	MHTV1208H	\$400.00 NM
14	KOAT	Tu	10/23/12	6:42 AM	6a A7N More In The AM	6-7a	:30	MHTV 1209H	\$400.00 NM
21	KOAT	W	10/24/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV 1209H	\$400.00 NM
16	KOAT	W	10/24/12	6:54 AM	6a A7N More In The AM	6-7a	:30	MHTV1211H	\$400.00 NM
20	KOAT	Th	10/25/12	6:12 AM	6a A7N More In The AM	6-7a	:30	MHTV 1209H	\$400.00 NM
12	KOAT	Th	10/25/12	6:44 AM	6a A7N More In The AM	6-7a	:30	MHTV1211H	\$400.00 NM
18	KOAT	F	10/26/12	6:14 AM	6a A7N More In The AM	6-7a	:30	MHTV1213H	\$400.00 NM
15	KOAT	F	10/26/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1211H	\$400.00 NM
4	10/22/12	10/26/12	Good Morning America	7-9a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				10	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	KOAT	M	10/22/12	8:00 AM	Good Morning America	7-9a	:30	MHTV 1209H	\$300.00 NM
19	KOAT	M	10/22/12	8:48 AM	Good Morning America	7-9a	:30	MHTV1208H	\$300.00 NM
14	KOAT	Tu	10/23/12	7:29 AM	Good Morning America	7-9a	:30	MHTV1208H	\$300.00 NM
18	KOAT	Tu	10/23/12	7:55 AM	Good Morning America	7-9a	:30	MHTV 1209H	\$300.00 NM
13	KOAT	W	10/24/12	7:48 AM	Good Morning America	7-9a	:30	MHTV 1209H	\$300.00 NM
20	KOAT	W	10/24/12	8:00 AM	Good Morning America	7-9a	:30	MHTV1211H	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11650	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	KOAT	Th	10/25/12	8:43 AM	Good Morning America	7-9a	:30	MHTV 1209H	\$300.00 NM
17	KOAT	Th	10/25/12	8:59 AM	Good Morning America	7-9a	:30	MHTV1211H	\$300.00 NM
15	KOAT	F	10/26/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1213H	\$300.00 NM
21	KOAT	F	10/26/12	7:42 AM	Good Morning America	7-9a	:30	MHTV1211H	\$300.00 NM
7	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Sa	10/27/12	7:12 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1213H	\$150.00 NM
9	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a	-----S	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Su	10/28/12	7:14 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1211H	\$150.00 NM
6	KOAT	Su	10/28/12	7:44 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1213H	\$150.00 NM
4	KOAT	Su	10/28/12	8:53 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1211H	\$150.00 NM
10	10/23/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a	-TW-F--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TW-F--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Tu	10/23/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1208H	\$175.00 NM
4	KOAT	W	10/24/12	9:26 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV 1209H	\$175.00 NM
7	KOAT	F	10/26/12	9:22 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1213H	\$175.00 NM
5	KOAT	F	10/26/12	9:46 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1211H	\$175.00 NM
12	10/22/12	10/26/12	Anderson Cooper 11a-12n	11a-12n	MTW-F--	:30	4	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTW-F--	4	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	10/22/12	11:45 AM	Anderson Cooper	11a-12n	:30	MHTV1208H	\$110.00 NM
5	KOAT	Tu	10/23/12	11:36 AM	Anderson Cooper	11a-12n	:30	MHTV 1209H	\$110.00 NM
7	KOAT	W	10/24/12	11:49 AM	Anderson Cooper	11a-12n	:30	MHTV1211H	\$110.00 NM
6	KOAT	F	10/26/12	11:40 AM	Anderson Cooper	11a-12n	:30	MHTV1213H	\$110.00 NM
13	10/22/12	10/24/12	Chew, The 12-1pm	12-1pm	M-W----	:30	2	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-W----	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/12	11:59 AM	Chew, The	12-1pm	:30	MHTV 1209H	\$110.00 NM
4	KOAT	W	10/24/12	12:56 PM	Chew, The	12-1pm	:30	MHTV 1209H	\$110.00 NM
17	10/22/12	10/26/12	Ellen 3-4p	3-4p	MTWTF--	:30	6	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	6	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	M	10/22/12	3:35 PM	Ellen 3-4p	3-4p	:30	MHTV 1209H	\$125.00 NM
18	KOAT	Tu	10/23/12	3:20 PM	Ellen 3-4p	3-4p	:30	MHTV 1209H	\$125.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT
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Lehigh Valley, PA 18002-6868



KOAT
www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/22/12	10/26/12	Ellen 3-4p	3-4p	MTWTF--	:30	6	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
15	KOAT	Tu	10/23/12	3:46 PM	Ellen 3-4p	3-4p	:30	MHTV1211H	\$125.00 NM
16	KOAT	W	10/24/12	3:28 PM	Ellen 3-4p	3-4p	:30	MHTV 1209H	\$125.00 NM
14	KOAT	Th	10/25/12	3:23 PM	Ellen 3-4p	3-4p	:30	MHTV1211H	\$125.00 NM
17	KOAT	F	10/26/12	3:40 PM	Ellen 3-4p	3-4p	:30	MHTV1213H	\$125.00 NM
19	10/22/12	10/26/12	Dr Oz	4-5p	MTWTF--	:30	7	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	7	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
14	KOAT	M	10/22/12	4:12 PM	Dr Oz	4-5p	:30	MHTV1208H	\$325.00 NM
17	KOAT	M	10/22/12	4:37 PM	Dr Oz	4-5p	:30	MHTV 1209H	\$325.00 NM
12	KOAT	Tu	10/23/12	4:37 PM	Dr Oz	4-5p	:30	MHTV 1209H	\$325.00 NM
15	KOAT	W	10/24/12	4:28 PM	Dr Oz	4-5p	:30	MHTV1211H	\$325.00 NM
18	KOAT	Th	10/25/12	4:24 PM	Dr Oz	4-5p	:30	MHTV 1209H	\$325.00 NM
13	KOAT	Th	10/25/12	4:41 PM	Dr Oz	4-5p	:30	MHTV1211H	\$325.00 NM
16	KOAT	F	10/26/12	4:29 PM	Dr Oz	4-5p	:30	MHTV1211H	\$325.00 NM
20	10/22/12	10/25/12	The View 10-11a	10-11a	M--T---	:30	2	\$270.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M--T---	2	\$270.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	KOAT	M	10/22/12	10:33 AM	The View 10-11a	10-11a	:30	MHTV 1209H	\$270.00 NM
7	KOAT	Th	10/25/12	10:38 AM	The View 10-11a	10-11a	:30	MHTV 1209H	\$270.00 NM
21	10/22/12	10/26/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	6	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	6	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
15	KOAT	M	10/22/12	5:12 PM	Action 7 News @ 5p	5-530p	:30	MHTV1208H	\$350.00 NM
13	KOAT	Tu	10/23/12	5:12 PM	Action 7 News @ 5p	5-530p	:30	MHTV1211H	\$350.00 NM
12	KOAT	W	10/24/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV 1209H	\$350.00 NM
14	KOAT	Th	10/25/12	5:11 PM	Action 7 News @ 5p	5-530p	:30	MHTV1213H	\$350.00 NM
17	KOAT	F	10/26/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	MHTV1213H	\$350.00 NM
16	KOAT	F	10/26/12	5:28 PM	Action 7 News @ 5p	5-530p	:30	MHTV1211H	\$350.00 NM
22	10/22/12	10/25/12	Katie Couric M-F	2p-3p	M-WT---	:30	3	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-WT---	3	\$165.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	KOAT	M	10/22/12	2:31 PM	Katie Couric M-F	2p-3p	:30	MHTV1208H	\$165.00 NM
7	KOAT	W	10/24/12	2:37 PM	Katie Couric M-F	2p-3p	:30	MHTV1211H	\$165.00 NM
8	KOAT	Th	10/25/12	2:54 PM	Katie Couric M-F	2p-3p	:30	MHTV 1209H	\$165.00 NM
23	10/22/12	10/26/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	6	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	6	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
13	KOAT	M	10/22/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	MHTV 1209H	\$525.00 NM
14	KOAT	Tu	10/23/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	MHTV 1209H	\$525.00 NM
12	KOAT	W	10/24/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1211H	\$525.00 NM

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INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/22/12	10/26/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	6	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KOAT	Th	10/25/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1211H	\$525.00 NM
17	KOAT	Th	10/25/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1213H	\$525.00 NM
16	KOAT	F	10/26/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1213H	\$525.00 NM
25	10/22/12	10/26/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KOAT	M	10/22/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1208H	\$500.00 NM
13	KOAT	Tu	10/23/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1211H	\$500.00 NM
14	KOAT	W	10/24/12	6:54 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV 1209H	\$500.00 NM
17	KOAT	Th	10/25/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1211H	\$500.00 NM
16	KOAT	F	10/26/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1211H	\$500.00 NM
27	10/22/12	10/22/12	DWTS	9-10p	M-----	:30	1	\$3,280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$3,280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	9:25 PM	DWTS	9-10p	:30	MHTV 1209H	\$3,280.00 NM
28	10/22/12	10/26/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KOAT	M	10/22/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1208H	\$650.00 NM
9	KOAT	Tu	10/23/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV 1209H	\$650.00 NM
10	KOAT	W	10/24/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV 1209H	\$650.00 NM
13	KOAT	Th	10/25/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1213H	\$650.00 NM
12	KOAT	F	10/26/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1213H	\$650.00 NM
29	10/22/12	10/26/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	10/22/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV 1209H	\$400.00 NM
8	KOAT	Tu	10/23/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1211H	\$400.00 NM
11	KOAT	W	10/24/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1211H	\$400.00 NM
12	KOAT	Th	10/25/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1211H	\$400.00 NM
9	KOAT	F	10/26/12	11:02 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1211H	\$400.00 NM
30	10/23/12	10/23/12	Happy/Dont Trust	8-9p	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/23/12	8:48 PM	Happy/Dont Trust	8-9p	:30	MHTV1211H	\$1,500.00 NM
31	10/24/12	10/24/12	Modern/Suburgatory	8-9p	--W----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11650	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/24/12	10/24/12	Modern/Suburgatory	8-9p	--W----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	10/24/12	8:48 PM	Modern/Suburgatory	8-9p	:30	MHTV 1209H	\$1,800.00 NM
32	10/24/12	10/24/12	MIDDLE/NEIGHBORS	7-8p	--W----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	10/24/12	7:49 PM	MIDDLE/NEIGHBORS	7-8p	:30	MHTV1211H	\$1,000.00 NM
33	10/25/12	10/25/12	Scandal	9-10p	---T---	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	10/25/12	9:39 PM	Scandal	9-10p	:30	MHTV1211H	\$1,500.00 NM
34	10/26/12	10/26/12	20/20	9-10p	----F--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	F	10/26/12	9:49 PM	20/20	9-10p	:30	MHTV1211H	\$1,500.00 NM
35	10/27/12	10/27/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	10/27/12	10:25 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV1211H	\$400.00 NM
36	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	10/28/12	10:14 PM	Action 7 News @ 10p Sun	10-1030p	:30	MHTV1213H	\$675.00 NM
37	10/22/12	10/26/12	Nightline	1105-1135p	MTWTF--	:30	5	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/12	11:18 PM	Nightline	1105-1135p	:30	MHTV1208H	\$190.00 NM
6	KOAT	Tu	10/23/12	11:26 PM	Nightline	1105-1135p	:30	MHTV 1209H	\$190.00 NM
7	KOAT	W	10/24/12	11:09 PM	Nightline	1105-1135p	:30	MHTV 1209H	\$190.00 NM
4	KOAT	Th	10/25/12	11:19 PM	Nightline	1105-1135p	:30	MHTV1213H	\$190.00 NM
8	KOAT	F	10/26/12	11:26 PM	Nightline	1105-1135p	:30	MHTV1213H	\$190.00 NM
38	10/27/12	10/27/12	5-6a	5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/27/12	5:30 AM	5-6a	5-6a	:30	MHTV1211H	\$100.00 NM
39	10/28/12	10/28/12	5-6a	5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11650



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/28/12	10/28/12	5-6a	5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S		1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:29 AM	5-6a	5-6a	:30	MHTV1213H	\$150.00 NM
40	10/23/12	10/26/12	General Hospital	2-3p/1-2p	-T-TF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-TF--		3	\$125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/23/12	1:21 PM	General Hospital	2-3p/1-2p	:30	MHTV1211H	\$125.00 NM
1	KOAT	Th	10/25/12	1:25 PM	General Hospital	2-3p/1-2p	:30	MHTV1211H	\$125.00 NM
3	KOAT	F	10/26/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1211H	\$125.00 NM
41	10/28/12	10/28/12	Once Upon A Time	7-8p	-----S	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	7:20 PM	Once Upon A Time	7-8p	:30	MHTV1211H	\$1,500.00 NM
42	10/28/12	10/28/12	666 Park Avenue	9-10p	-----S	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S		1	\$1,125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	9:38 PM	666 Park Avenue	9-10p	:30	MHTV1211H	\$1,125.00 NM
43	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12		Action 7 News @ 5p Sat	5-530p	:00		\$200.00 NM
Credited									
44	10/27/12	10/27/12	Action 7 News @ 530p S	530-6p	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12		Action 7 News @ 530p Sat	530-6p	:00		\$250.00 NM
Credited									
45	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:22 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1213H	\$275.00 NM
46	10/23/12	10/23/12	DWTS	7-8p	-T-----	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		1	\$2,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	7:26 PM	DWTS	7-8p	:30	MHTV 1209H	\$2,200.00 NM
47	10/24/12	10/24/12	NASHVILLE	9-10p	--W----	:30	1	\$1,035.00	NM

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Heinrich/D/Senate	Candidate	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	--W----	1		\$1,035.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	9:30 PM	NASHVILLE	9-10p	:30	MHTV1211H	\$1,035.00 NM
48	10/25/12	10/25/12	GREYS ANATOMY	8-9p	---T---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	---T---	1		\$2,200.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	8:42 PM	GREYS ANATOMY	8-9p	:30	MHTV1213H	\$2,200.00 NM
49	10/26/12	10/26/12	PRIMETIME	8-9p	----F--	:30	1	\$1,185.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	----F--	1		\$1,185.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12		PRIMETIME	8-9p	:00		\$1,185.00 NM
See MG 49.2									
2	KOAT	F	10/26/12	8:23 PM	All Access Nashville	8-9p	:30	MHTV1213H	\$1,185.00 NM
MG for 49.1 10/26									
50	10/28/12	10/28/12	REVENGE	8-9p	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S	1		\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	8:19 PM	REVENGE	8-9p	:30	MHTV1213H	\$2,000.00 NM
51	10/28/12	10/28/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$400.00	NM
Class of Time - immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S	1		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	10:54 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV1211H	\$400.00 NM
52	10/27/12	10/27/12	CASTLE SAT LF	1035P-1135P	-----S-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S-	1		\$85.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	10:55 PM	CASTLE SAT LE	1035P-1135P	:30	MHTV1213H	\$85.00 NM
53	10/27/12	10/27/12	PRIVATE PRACTICE SA	1035-1135P, 1135F	-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/22/12	10/28/12	-----S-	1		\$65.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	12:22 AM	PRIVATE PRACTICE SAT LF	1035-1135P, 1135F	:30	MHTV1211H	\$65.00 NM
Total Spots						113			

Gross Total \$52,070.00

Payment Terms 30 Days

Agency Commission \$7,810.50

Net Amount Due \$44,259.50

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
944734-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11650

New Mexico Tax Rate 7.0% \$3,098.17

Amount Due \$47,357.67

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
967606-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12905

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	967606	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/26/12	10/26/12	Action 7 News @ 6p	6-630p	----F--	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	F	10/26/12		Action 7 News @ 6p	6-630p	:00		\$525.00 NM
Credited									
37	10/26/12	10/26/12	Entertainment Tonight 630-7p	630-7p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	F	10/26/12		Entertainment Tonight 630-7p	630-7p	:00		\$500.00 NM
Credited									
<u>Total Spots</u>							0		

Net Total \$0.00

Payment Terms 30 Days

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965090-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12674

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	965090	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/26/12	5a A7N More In The AM	5-6a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	M	10/22/12	5:23 AM	5a A7N More In The AM	5-6a	:30	MHTV1208H	\$150.00 NM
11	KOAT	Tu	10/23/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV 1209H	\$150.00 NM
12	KOAT	W	10/24/12	5:23 AM	5a A7N More In The AM	5-6a	:30	MHTV 1209H	\$150.00 NM
15	KOAT	Th	10/25/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1211H	\$150.00 NM
14	KOAT	F	10/26/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1211H	\$150.00 NM
2	10/27/12	10/27/12	5-6a	5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Sa	10/27/12		5-6a	5-6a	:00		\$100.00 NM
See MG 2.13									
13	KOAT	Sa	10/27/12	5:55 AM	5-6a	5-6a	:30	MHTV1211H	\$175.00 NM
MG for 2.12 10/27									
4	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KOAT	Sa	10/27/12	6:43 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1213H	\$150.00 NM
10	10/22/12	10/22/12	Live with Regis & Kelly 9-9-10a		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/12	9:43 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV 1209H	\$175.00 NM
17	10/22/12	10/26/12	Ellen 3-4p	3-4p	M-WTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-WTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965090-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12674	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/22/12	10/26/12	Ellen 3-4p	3-4p	M-WTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	KOAT	M	10/22/12	3:29 PM	Ellen 3-4p	3-4p	:30	MHTV1208H	\$125.00 NM
13	KOAT	W	10/24/12	3:48 PM	Ellen 3-4p	3-4p	:30	MHTV1211H	\$125.00 NM
15	KOAT	Th	10/25/12	3:40 PM	Ellen 3-4p	3-4p	:30	MHTV 1209H	\$125.00 NM
16	KOAT	F	10/26/12	3:24 PM	Ellen 3-4p	3-4p	:30	MHTV1213H	\$125.00 NM
19	10/23/12	10/26/12	Dr Oz	4-5p	-TW-F--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TW-F--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Tu	10/23/12	4:12 PM	Dr Oz	4-5p	:30	MHTV1211H	\$325.00 NM
13	KOAT	W	10/24/12	4:56 PM	Dr Oz	4-5p	:30	MHTV 1209H	\$325.00 NM
14	KOAT	F	10/26/12	4:12 PM	Dr Oz	4-5p	:30	MHTV1211H	\$325.00 NM
21	10/23/12	10/25/12	Action 7 News @ 5p	5-530p	-T-T---	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-T---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Tu	10/23/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MHTV 1209H	\$350.00 NM
9	KOAT	Th	10/25/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV1211H	\$350.00 NM
23	10/24/12	10/24/12	Action 7 News @ 6p	6-630p	--W----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	W	10/24/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	MHTV1211H	\$525.00 NM
25	10/22/12	10/22/12	Action 7 News @ 10p M-F	10-1030p	M-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	M	10/22/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV 1209H	\$650.00 NM
37	10/23/12	10/26/12	Entertainment Tonight 630-7p	630-7p	-T-TF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-TF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	10/23/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1211H	\$500.00 NM
7	KOAT	Th	10/25/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1213H	\$500.00 NM
6	KOAT	F	10/26/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1213H	\$500.00 NM
45	10/23/12	10/23/12	Private Practice	9-10p	-T-----	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/23/12		Private Practice	9-10p	:00		\$1,250.00 NM
Credited									
46	10/26/12	10/26/12	Shark Tank	7-8p	----F--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$875.00				

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965090-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12674	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/26/12	10/26/12	Shark Tank	7-8p	----F--	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT F 10/26/12 7:22 PM Shark Tank 7-8p :30 MHTV1211H \$875.00 NM									
47	10/28/12	10/28/12	5-6a	5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 5:49 AM 5-6a 5-6a :30 MHTV1213H \$150.00 NM									
48	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 6:12 AM Su 6a A7N More in the AM 6-9a :30 MHTV1211H \$150.00 NM									
49	10/24/12	10/24/12	Modern/Suburgatory	8-9p	--W----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/24/12 8:18 PM Modern/Suburgatory 8-9p :30 MHTV 1209H \$1,800.00 NM									
50	10/28/12	10/28/12	CASTLE SUN LF	1205-105A	-----S	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 12:35 AM CASTLE SUN LF 1205-105A :30 MHTV1211H \$45.00 NM									
51	10/28/12	10/28/12	666 Park Ave	9-10p	-----S	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/28/12 9:47 PM 666 Park Ave 9-10p :30 MHTV1213H \$1,125.00 NM									
52	10/27/12	10/27/12	CASTLE SAT LF	1035P-1135P	-----S-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 10/27/12 11:04 PM CASTLE SAT LF 1035P-1135P :30 MHTV1211H \$85.00 NM									
53	10/24/12	10/26/12	Kimmel	1135p-1235a	--WTF--	:30	3	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/24/12 12:27 AM Kimmel 1135p-1235a :30 MHTV1211H \$65.00 NM									
2 KOAT Th 10/25/12 12:15 AM Kimmel 1135p-1235a :30 MHTV1211H \$65.00 NM									
3 KOAT F 10/26/12 12:19 AM Kimmel 1135p-1235a :30 MHTV1213H \$65.00 NM									
54	10/24/12	10/26/12	M-F A7N This AM @ 430:430-5a		--WTF--	:30	1	\$50.00	NM
Class of Time - immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



KOAT

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965090-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12674	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/24/12	10/26/12	M-F A7N This AM @ 430:430-5a		--WTF--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	MHTV 1209H	\$50.00 NM
Total Spots							33		

Gross Total \$10,575.00

Agency Commission \$1,586.25

Net Amount Due \$8,988.75

New Mexico Tax Rate 7.0% \$629.21

Amount Due \$9,617.96

Payment Terms 30 Days